

Programme for Wednesday, 5 June 2013

8:30-9:00	Welcome/Coffee/Registration (MYB 4)	
9:00-9:15	Opening by EDiNEB Board (MYB 1-3)	
9:15-9:30	Welcome by Open University Business School Dean, Prof Dr Rebecca Taylor (MYB 1-3)	
9:30-10:30	Keynote Address by Prof Dr Wim Gijssels & Prof Dr Rick Milter (MYB 1-3)	
10:30 -11:00	Refreshments (MYB 4)	
11:00-12:00	Parallel session 1.1: Educating International Students (MYB 1-3) <i>Chair: Claudine SchWeber (University of Maryland, USA)</i>	Parallel session 1.2: Future Work Skills I (Presentation Room, 2 nd Floor) <i>Chair: Thomas Thijssen (Via Nova Foundation, The Netherlands)</i>
	Longitudinal Analysis of Social Friendship and Learning Networks of International Students <i>Eimear Nolan & Bart Rienties (University of Surrey, UK)</i>	Future Work Skills: Employers' Views and Business School Implications <i>Peter Daly (EDHEC Business School, France)</i>
	Educating the International Cohort of Gen Y Students <i>Jessica Lichy & Maher Kachour (IDRAC Research, France)</i>	Educating for the Future : The Wholistic Leadership Model and the Confidence-Competence Interplay <i>Lyle Benson & Rickard Enström (MacEwan University, Alberta, Canada)</i>
12:00-13:15	Lunch (MYB 4)	
13:15-14:45	Parallel Workshop 1: Business Academic Professionals in an Online World (Presentation Room, 2 nd Floor) Attributes and Competencies for Business Academic Professionals in the Reality of an Online World <i>Mike Phillips; Lin Smith & Angela Lilley (Open University Business School, UK)</i>	Parallel Workshop 2: Innovation in Higher Education (MYB 1-3) How do we Innovate in Higher Education? <i>Kristen Reid & Caroline Ramsey (Open University Business School, UK)</i>
14:45-15:15	Refreshments	

15:15-16:15	<p>Parallel session 2.1: Future Work Skills II (MYB 1-3) <i>Chair: David Laughton (Sheffield Hallam University, UK)</i></p> <hr/> <p>Online Collaboration Skills in Business Education: a Politeness Theory Perspective <i>Terry O'Sullivan (Open University Business School, UK)</i></p> <hr/> <p>Reality Check: The Importance of Learning about "Managing the Unexpected" <i>Claudine SchWeber (University of Maryland, USA)</i></p>	<p>Parallel session 2.2: Innovation in Business Education (Presentation Room, 2nd Floor) <i>Chair: Steve Reeve (Brighton Business School, UK)</i></p> <hr/> <p>Building University Business Relationships: through Innovative Market Driven Workshops <i>Jerry Allen (University of Greenwich, UK)</i></p> <hr/> <p>Rhetoric to Reality: Using Innovation Vouchers to drive Sustainable Value-Adding Business Engagement <i>Chris Birch (University of Greenwich, UK)</i></p>
16:30-17:30	<p>Parallel session 3.1: Disruptive Practices (Presentation Room, 2nd Floor) <i>Chair: Peter Daly (EDHEC Business School, France)</i></p> <hr/> <p>Developing an Entrepreneurship Simulation Game <i>Haider Ali (Open University Business School, UK)</i></p> <hr/> <p>E-Learning by doing in a University Setting <i>Sergio Vasquez Bronfman (ESCP Business School, France)</i></p>	<p>Parallel session 3.2: Faculty Future Skills Development (MYB 1-3) <i>Chair: Mike McCuddy (Valparaiso University, USA)</i></p> <hr/> <p>Creating and Distributing Innovative Knowledge within Universities: Virtuous Spiral or Vicious Circle <i>Martin Rehm; Katerina Bohle-Carbonnel; Karen Könings (Maastricht University, The Netherlands) & Amber Dailey-Herbert (Park University, USA)</i></p> <hr/> <p>Transforming Higher Education from Policy to Practice into Performance <i>Thomas Thijssen (Via Nova Foundation, The Netherlands)</i></p>
19:00-19:30	Drinks Reception (Hilton Hotel)	
19:30-00:00	Conference Dinner (Hilton Hotel)	

Programme for Thursday, 6 June 2013

9:30-10:30	<p>Parallel session 4.1: Problem Based Learning (MYB 1-3)</p> <p><i>Chair: Jayne Revill (Sheffield Business School, UK)</i></p> <hr/> <p>Roots, Rationale, and Review of the Seven-step Procedure in Problem-based Learning</p> <p><i>Wichard Zwaal & Hans Otting (Stenden Hotel School, The Netherlands)</i></p> <hr/> <p>Competencies for Collaboration: The Future of Problem-based Learning Online</p> <p><i>Amber Dailey-Herbert (Park University, USA); Katerina Bohle-Carbonell & Herco Fonteijn (Maastricht University)</i></p>	<p>Parallel session 4.2: Innovation and Course Design (Presentation Room, 2nd Floor)</p> <p><i>Chair: Chris Birch (University of Greenwich, UK)</i></p> <hr/> <p>Innovating in the First Year Business Studies Curriculum for Contemporary Business Skills</p> <p><i>Martin Rich, Ann Brown & Clive Holtham (Cass Business School, City University London, UK)</i></p> <hr/> <p>Informing Course Design in Modern Business Education</p> <p><i>Patrick Buckley, Elaine Doyle & Conor Carroll (University of Limerick, Ireland)</i></p>
10:30-11.00	Refreshments (MYB 4)	
11:00-12:00	<p>Parallel session 5.1: Employability Skills (MYB 1-3)</p> <p><i>Chair: David Laughton (Sheffield Business School, UK)</i></p> <hr/> <p>New Rules: Enhancing Students Employability Skills through External Accreditation</p> <p><i>Jayne Revill (Sheffield Business School, UK)</i></p> <hr/> <p>www.Skills-Hive.com - Redefining Employability for the Age of Collaboration</p> <p><i>Mike Orchard (University of Greenwich partner, UK)</i></p>	<p>Parallel session 5.2: Professional Business Education (Presentation Room, 2nd Floor)</p> <p><i>Chair: Sandra Reeb-Gruber (Inholland University of Applied Sciences, The Netherlands)</i></p> <hr/> <p>Enhancing Moral Reasoning in Tax: An Educational Intervention</p> <p><i>Elaine Doyle (University of Limerick, Ireland)</i></p> <hr/> <p>A New Vision for Executive Education</p> <p><i>Jacky Hinton & Sue Parr (Open University Business School, UK)</i></p>

12:00-12:30	Parallel session 6.1: Skills Development (MYB 1-3) <i>Chair: Jessica Lichy (IDRAC Research, France)</i>	Parallel session 6.2: Online and Networked Learning (Presentation Room, 2 nd Floor) <i>Chair: Sergio Vasquez Bronfman (ESCP Business School, France)</i>	
	Promoting Functional Maturity through Skills Development <i>Mike McCuddy (Valparaiso University, USA)</i>	Becoming an International Distance Learner from the Cross-Cultural Perspective <i>Ruslan Ramanau (Open University Business School, UK)</i>	
12:30-13:45	Lunch		
13:45-15:15	Parallel Workshop 3: Curriculum Development in 21st Century (Presentation Room, 2 nd Floor) A University Library, but better <i>Cheryl Coveney, Jo Parker & Kelvin Street (Open University, UK)</i>	Parallel Workshop 4: Role of Emotion in Higher Level Business Education (MYB 1-3) Role of Emotion in Higher Level Business Education <i>Patrick Buckley, Elaine Doyle (University of Limerick, Ireland) & Kerrie Flemming (Ashridge Business School, UK)</i>	Parallel Workshop 5: Critical Friendship (Lund Mtg Room, 2 nd Floor) Critical Friendship': The Development of a New Role for Business School/Society Relationships <i>Steve Reeve (Brighton Business School, UK)</i>
15.15-15:45	Refreshments (MYB 4)		
15:45-16:45	Keynote Address by Ronald van den Hoff (MYB 1-3)		
17:00-18:00	EDINEB General Members Meeting (Members only) (MYB 1-3)		
19:30-22:00	Optional Dinner at Brasserie Blanc (minibus transport at 19:00) (Milton Keynes Hub)		

Schedule for Friday, 7 June 2013

9:00-10:30	<p>Workshop 6: Serious Gaming (Presentation Room, 2nd Floor)</p> <p>Do it Yourself! Why and How Teachers are Going to Create their own Serious Games</p> <p><i>Hélène Michel & Dominique Steiler (Grenoble Ecole de Management, France)</i></p>	<p>Workshop 7: Practice Based Learning (MYB 1-3)</p> <p>Beyond Open CETL - Practice-Based Learning - Where are we now? An Exploratory Discussion Paper</p> <p><i>Raquel Perry (Open University Business School, UK)</i></p>
10:30-11:00	Refreshments (MYB 4)	
11:00-12:30	<p>Parallel session 7.1: Developments in Business Education (Presentation Room, 2nd Floor)</p> <p><i>Chair: Peter Daly (EDHEC Business School, France)</i></p> <p>Evaluation of a New Learning Strategy through Peer Coaching and Reflection for Teaching Staff</p> <p><i>Roopa Nagori (Dice Consulting, UK)</i></p> <p>Critical Success Factors for Ubiquitous Learning</p> <p><i>Katerina Papanikolaou & Stephanos Mavromoustakos (European University, Cyprus)</i></p>	<p>Parallel session 7.2: Best Practices in Business Education (MYB 1-3)</p> <p><i>Chair: Kristen Reid (Open University Business School, UK)</i></p> <p>Feedback to Students on their Exam Performance - Should we do it and if so how?</p> <p><i>David Laughton (Sheffield Business School, UK)</i></p> <p>Best Practice - Knowledge Transfer in High-touch Education Environment</p> <p><i>Liubov Krasheninnikova (International Institute of Management, UK) & Alan W. Davidson (Open University Business School, UK)</i></p> <p>Graduate Internship Lead to Graduate Jobs: A comparison of Case Evidence in 2010 and 2012</p> <p><i>Jerry Allen (University of Greenwich, UK)</i></p>
12:45-13:15	Closing Reflections on the Conference and Best Paper Award (MYB 1-3)	
13:15-14:30	Lunch (MYB 4)	